



Motoral Eesti AS

Registered address: Tala 6. 11415. Tallinn, Estonia.

Company code: 10003100

Last update: 2019-07-27

Privacy Policy

1. Introduction

The purpose of this privacy policy (the “Policy”) is to provide you all the details concerning the processing of your data (“Personal Data”) by Motoral Eesti AS (“Motoral”) in relation to the use of this website (the “Site”), in compliance with the General Data Protection Regulation (“GDPR”).

As per the terms of the GDPR, Motoral is to be considered the data controller and you, the Site user, the data subject.

2. Information collection and use

In case you visit the Site for information purposes only, the Personal Data we collect from you is limited to the one which is required for you to be able to browse the Site (see Section 3).

In the event of you using the Site to register as a user of Motoral’s services, in addition to the information mentioned in the previous paragraph, we will collect, and therefore process, the following Personal Data:

1. First and last name.
2. Telephone number and email address.
3. Physical address.

However, by registering in the system you will become a client and the Client Privacy Notice shall be applicable to you.

3. Cookies and Log data

The Site uses cookies to collect information and provide you a customized experience. Cookies are small text files that websites transfer to your computer to allow your browser to remember information about your

last session on that website. Your computer only shares information in the cookie with the specific website that provided it, and no other website can request that information.

The Site collects and temporarily stores certain information (such as the domain you access the Site from, your IP address, the date and time you accessed the Site or the URL of the website you came from, if you clicked a link there that brought you to the Site) about your visit to help Motoral to better align our content and the website design with your needs.

Cookies are placed on your device only after you give consent and you can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of the Site.

The Site might also use third-party analytics services (like Google Analytics) to gather the above mentioned information for analysis. If you want to learn more about Google Analytics and the information that these tools allow us to collect, you can visit the following link: <https://support.google.com/analytics/answer/6004245?hl=en>. You can use the Google Analytics opt-out browser add-on if you want Google Analytics tools to not capture information about your web browsing.

4. For how long do we store your data?

Cookies are usually valid for a short term. Depending on the type of it, they may be created at the time of entering the page and expire when the website window is closed (example: the standard cookie required to support the session) or they might expire after two years (example: cookies used by Google Analytics).

5. Facebook

Motal operates a Facebook business page, which allows us to receive anonymous statistics through Facebook Insights (<https://www.facebook.com/policy>), a tool that helps us understand how Facebook users engage with the page and for which Facebook has implemented a Page Insights Controller Addendum (https://www.facebook.com/legal/terms/page_controller_addendum).

In addition, in the event that you send us a message via the Facebook business page we will have access to your name and surname (in case that your Facebook username matches your name), a Personal Data that will not be used in any manner but to reply your queries via Facebook.

6. Lawfulness of processing

We process your Personal Data on the following bases:

- On the basis of the legitimate interest to conduct our business.
 - Website: Presenting the company worldwide and partially running the business through the management of the Site.
 - Facebook: Presenting the company, optimising such presentation to interested parties and replying to your messages.

- On the basis of your consent, which is expressed when you allow cookies to be installed on your device. You can find additional information visiting <http://www.youronlinechoices.com>.

7. What are your rights

As a data subject you have the right to:

1. Access and obtain a copy of your data on request;
2. Require Motalal to change incorrect or incomplete data;
3. Require Motalal to delete or stop processing your data, for example where the data is no longer necessary for the purposes of processing;
4. Object to the processing of your data where Motalal is relying on its legitimate interests as the legal ground for processing; and
5. Receive the Personal Data you have provided us in a structured, commonly used and machine-readable format.

8. Contact us

If you have any questions concerning the use of your personal data in connection with the use of the Site, you can send us an email to info@motalal.ee.

If you believe that Motalal has not complied with your data protection rights, you can complain to the Estonian Data Protection Inspectorate, which can be contacted at:

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Estonia
<http://www.aki.ee>
info@aki.ee